

STRATEGIC THINKING AND DECISION MAKING

WHAT IS IT ABOUT?

Strategic thinking is about analysing opportunities and problems from a broad perspective and understanding the potential impact your actions might have on the future of your organisation, your team, or your bottom-line.

When you think strategically, you lift your head above your day-to-day work and consider the larger environment in which you're operating.

It is a way of approaching the fundamental drivers of a business and challenging conventional thinking.

WHAT WILL YOU LEARN?

- Become aware of the six skills that allow leaders to think strategically and navigate the unknown effectively
- Understand your organisation's overarching strategic objectives
- Develop a big picture perspective
- Align decisions with strategic objectives
- Set priorities and manage trade-offs

"IF EVERYONE IS THINKING ALIKE, THEN SOMEBODY ISN'T THINKING."

- GEORGE S. PATTON

WHOM IS IT FOR?

Leaders wanting to develop their strategic thinking skills and cultivate a strategic mindset

METHODOLOGY, TOOLS, TECHNIQUES TAUGHT

- Techniques for spotting trends and patterns
- Principles for making better decisions and mitigating bias
- Techniques for making trade-offs