

PRESENTING WITH IMPACT

WHAT IS IT ABOUT?

Whether you get up in front of formal audiences on a regular basis, or you simply have to make your voice heard in a meeting, you're using presentation skills.

This course will help you to develop your confidence in professional presentations. You will explore physical, vocal and imaginative techniques to build confidence and effectively deliver your message.

You will learn techniques that help you to structure your message and engage with your audience by making an emotional and rational connection.



WHAT WILL YOU LEARN?

- Perform an audience analysis
- Be able to project a confident presence
- Practice vocal dynamics techniques
- Understand key principles on gestures and movement
- Practice interaction skills
- Know how to handle questions from the audience
- Be able to structure your presentation/message

**EMOTION FIRST,
REASON SECOND**

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COMMUNICATION 

WHOM IS IT FOR?

Anyone who wants to build or boost their presentation skills

METHODOLOGY, TOOLS, TECHNIQUES TAUGHT

Objective versus Intention:

- Before delivering any message, you need to understand what you want at the end of your communication (objective). Is it buy-in from the other party, or commitment for more funding?
- You also must understand how you want your audience to feel as a result of your communication? The answer to this question is the speaker's intention.

Learning for the curious 